



The Importance of Mobile Connectivity at The Old Man of Coniston Campsite



Nestled beneath the iconic Old Man of Coniston Fell in the Lake District National Park, [The Old Man of Coniston Campsite](#) attracts an abundance of visitors each year who come to enjoy the region's outstanding natural beauty, outdoor adventures, and peaceful surroundings. While guests visit to escape busy city life, reliable mobile connectivity has become an increasingly important part of both the customer experience and the day-to-day operation of the campsite.

Guests arrive expecting to be immersed in nature, but they also increasingly rely on their mobile devices for a range of essential activities, including accessing maps and weather forecasts, staying in touch with family and friends, accessing emergency services if required, sharing experiences through social media, booking activities and making payments and managing work commitments while travelling. In an area where outdoor safety is a key consideration, the ability to access mobile services can provide reassurance for both visitors and their families.

For campsite operators, dependable mobile connectivity is equally critical. Staff rely on mobile networks to communicate across the site, process bookings, manage customer enquiries, coordinate maintenance activities, and respond quickly to operational issues. The Old Man of Coniston Campsite serves a diverse range of visitors, from families and international tourists to solo walkers and outdoor enthusiasts. Many guests arrive with the expectation that they can remain connected when needed, particularly when exploring remote parts of the Lake District.

The benefits of the mobile connectivity in the area include faster communication between team members, improved management of bookings and customer enquiries, the enhanced ability to respond to emergencies or incidents, and overall increased customer confidence and satisfaction.

Jordan Porter, who runs [The Old Man of Coniston Campsite](#), highlights the growing importance of mobile services for both guests and staff:

"People come here to enjoy the incredible scenery and escape the pressures of everyday life, but that doesn't mean they want to be completely disconnected. Reliable mobile connectivity has become essential for our guests, whether they're checking weather conditions before heading into the fells, keeping in touch with family, or simply planning their day. From a business perspective, it helps us manage bookings, communicate with

our team, and provide the level of service visitors increasingly expect. Good connectivity supports safety, customer experience, and the smooth running of the campsite."

As rural tourism continues to grow, mobile connectivity is becoming a vital part of the visitor infrastructure that supports destinations like The Old Man of Conistoun Campsite. While the natural environment remains the primary attraction, reliable access to mobile services helps ensure guests can enjoy their stay safely, confidently, and conveniently. For businesses operating in remote locations, connectivity is no longer simply a convenience, it is an essential service that underpins customer experience, operational efficiency, and long-term success.

As of Summer 2026, with 87% of properties across Cumbria benefiting from gigabit-capable speeds, and more than 99% of properties covered by outdoor 4G from at least one provider, there has never been a better time to consider your connectivity options. To find out more, visit www.connectingcumbria.org.uk